



Entrust Your Future To Paul Insurance

Second office now open to serve all of your insurance needs

By Betty Swanson
The News

Most people take their insurance for granted. It's complicated, it's boring, and most people don't have the expertise, time or inclination to delve into it and find out if their coverage is exactly what they need at price they can afford. Yet, people's financial futures can depend on having their insurance coverage in order.

There are a myriad of companies, coverage options, discounts and services available; it can be overwhelming to the average person.

Joining up in a one-on-one relationship with an independent hometown insurance agent can put you in the driver's seat. You'll have a partner who is looking out for you, cares about you and your financial future, and has the expertise to maximize your insurance coverage package to your individual situation, and minimize your cost.

The service is free and the opportunity is right in front of you — utilize a knowledgeable independent agent available right here in downtown Apache Junction.



Sherry Paul-Logsdon owns and operates the second Paul Insurance Agency office in Apache Junction and looks forward to assisting you.

Paul Insurance Agency, run by Lori Paul and her daughter Sherry Paul-Logsdon, both licensed agents, has been in business almost 20 years in Apache Junction and is in a familiar location at the corner of Ironwood Drive and Apache Trail. It is one-stop shopping for auto, home, motorcycle, recreational vehicle, mobile home, health, Medicare supplement, life, or any other kind of insurance you need. They can do it all for you when it

comes to insurance and you'll enjoy working with them.

There is now a second Paul Insurance Agency location, owned by Sherry and her husband, Manny Logsdon, that will be celebrating a Grand Opening Open House at 950 W. Apache Trail (just east of Cobb's Restaurant) on the evening of the Holiday Light Parade on Saturday, Dec. 1. They cordially invite parade-goers and everyone in town to stop by and visit and enjoy hot cocoa and cookies between 6 and 8 p.m.

The Paul Insurance offices are normally open Monday through Friday, from 8 a.m. until 5 p.m. No appointment is necessary.

Sherry is home grown, a 2007 alumnus of Apache Junction High School, graduated from Central Arizona College and, more recently, from University of Phoenix with a business degree.

She urges you to bring your current insurance in and let her check it for you, and find out if she can get you better coverage and/or a better price. She reminds people that insurance

rates can change as often as every six months; so can life situations.

"What a person has had for several years might not be the current right fit," she noted. "I'm happy to do 'insurance check ups' for people." The Paul Agency works with more than 15 "A" rated insurance companies including Safeco, Kemper, Progressive, Travelers and many more. The ladies also enjoy cooperative relationships with other agencies in the area. "If you currently have the best fit' for yourself, or if someone else can help you better than us, we'll honestly tell you that," she emphasized.

"Trust is paramount in dealing with your insurance agent," she stated simply. "My goal is to inspire my client's trust and keep it. I'm here for the long haul and customer care, convenience and service are my number one priorities."

"If a person brings me in the information in the morning, I can usually get back to them that afternoon," she said. "And I also always return phone calls as soon as possible. I'm here when people need me."

According to Lori, a survey done in the late 1990s showed that only 3 percent of people in Arizona actually read and understood their insurance policies.

Sherry emphasized that explaining policies and coverage to clients is an important part of her job. "We love questions," she said.

Are you one of the 97 percent of Arizonans who need a friend in the insurance business? Sherry Paul-Logsdon is waiting to welcome you to her new office and be that friend.

Call (480) 200-7651 or (480) 982-4141 or go to www.thepaulagency.com.

Pet Pictures With Santa

At Paws & Claws on Sat., Dec. 8



What better way to embrace holiday cheer than a picture of your pet with Santa Claus? Saturday, Dec. 8, from 11 a.m. until 2 p.m., the Paws & Claws Care Center will be offering Pet Pictures with Santa.

The Center is located at 725 E. Baseline Road. Each individual will receive a hard-copy print at no charge, however donations are welcome. Pictures will be taken on a first-come, first-served basis. A small selection of props

will be available; and you're welcome to bring your pet in costume.

Don't have a pet to participate in the festivities? Adopt one from Paws & Claws Care Center. Open Tuesday through Saturday from 10 a.m. - 3 p.m. Adoptable pets can be viewed at www.facebook.com/ApacheJunctionAnimalControl or www.ajcity.net. For more information call (480) 474-5442 or email chalonen@ajcity.net.

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